

Cameron Koffel

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Dynamic producer and operations intern with a proven track record at KOMU 8 News and Kansas City Mavericks. Excelled in live broadcast production, game-day logistics, and strategic content creation, enhancing viewer engagement and team efficiency. Skilled in Adobe Premiere Pro and adept at leading teams under pressure. Achieved significant improvements in operational execution and audience ratings.

Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/cameron-koffel-5457b3232/>

Skills

- Show formatting and live broadcast production
- Breaking news coverage and real-time updates
- Game-day operations and logistics coordination
- PR and media relations, including post-game recaps
- Microsoft Office Suite, Google Workspace
- Team collaboration and communication management
- Mentoring and training interns and new staff
- Newswriting, script editing, and AP Style proficiency
- Visual storytelling and graphic integration
- Player data analysis and scouting
- Adobe Premiere Pro, ENPS, iNews
- Hockey-specific tools (e.g., video analysis software, performance metrics tools)
- Decision-making in high-pressure environments

Professional Experience

Hockey Operations Intern

Kansas City Mavericks, Kansas City, MO

June 2024 - Current

- Assist in game-day operations, managing the coaches' camera, preparing game notes, and coordinating logistics.
- Work with the PR team to write and distribute post-game recaps and media releases.
- Act as a liaison between hockey operations and social media teams to ensure accurate and timely updates.
- Organize away team accommodations, including food orders and ticketing for players' families.
- Support training staff and equipment managers with operational needs.
- Analyze player data and performance metrics to aid scouting and strategic planning.
- Contributed to pre-season preparation and game-day execution during the 2024-25 season.

Producer

KOMU 8 News, Columbia, MO

September 2023 - Current

- Led production of live morning and evening newscasts, managing story selection,

scriptwriting, show formatting, and timing.

- Collaborated with reporters, anchors, and directors to ensure accurate and engaging storytelling.
- Curated rundowns with a focus on balanced coverage, breaking news, and audience engagement.
- Incorporated visual and interactive elements to increase viewer retention and ratings.
- Monitored and updated breaking news stories during live broadcasts for real-time accuracy.
- Coordinated with technical teams to ensure seamless execution of live shots, graphics, and transitions.
- Analyzed audience data to adapt newscasts, aligning content with viewer preferences.
- Produced special reports, severe weather coverage, and election broadcasts.
- Trained and mentored interns in newsroom systems, production software, and editorial standards.

Education

Bachelors in Broadcast Journalism Expected in May 2025

University of Missouri, Columbia

Late Night Talk Show Host

- Host and co-produce Late Night Mizzou, which is sponsored by Late Night Club.
- Founded Late Night Club in fall of 2021 with the intention of creating a comedy show.
- Guide the show as any traditional talk show host would do.
- Write and produce sketches for the show.
- Film and edit sketches and remotes for the show.
- Put together a team of writers, editors and designers to make the show run every three weeks.
- Double check all scripts, cue cards, and production cues to make sure the show is ready to be aired.